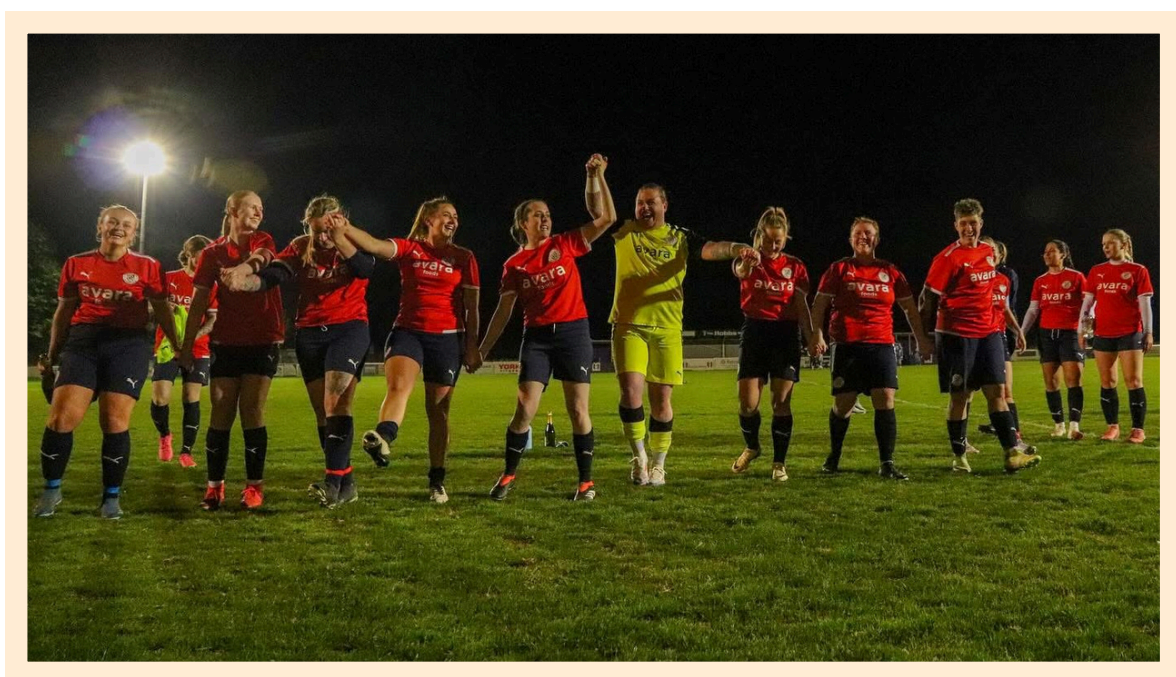




BRACKLEY TOWN FOOTBALL CLUB LADIES FOOTBALL TREBLE WINNERS 2024/25





S P O N S O R S H I P

OPPORTUNITIES

2025/26 SEASON

BRACKLEY TOWN LADIES IN NUMBERS

2024 TREBLE 2025 WINNERS

NTFA LADIES CUP
NWGFL LEAGUE CUP
NWGFL PREMIER DIVISION

2 WOMENS FA CUP
APPEARANCES

11 FEMALE
TEAMS

130+ FEMALE
PLAYERS

1 MILLION
WEB PAGE VIEWS
at www.brackleytownfc.co.uk

2 ADULT FEMALE TEAMS



WELCOME TO BRACKLEY TOWN FC

Established in 1890, our football club has always been based in the heart of our community.

The last nine years have been the most successful period in our 130 year history.

In 2018 we started our first girls team with an U11s, since then we have seen an enormous growth in female football at the club. We now have 11 female teams ranging from U8s through to our two adult teams.

In the last two seasons our ladies first team have competed in the FA Cup, reaching the 2nd round qualification in the 2024/25 season where they hosted Reading Football Club in a very exciting match with over 500 spectators at our ground.

Our ladies 1st team completed a treble winning season in 2024/25, winning the NWGFL Premier Division, NWGFL League Cup and the NTFA Cup. We are incredibly proud to have had over 20 players come through our youth section to play for our adult female teams in the last 2 seasons.

We continue to develop our home ground, St James Park to improve the match day experience and our digital presence continues to grow too. Our work in the community is vital to our football club and key to everything we do, not just on a match day, but throughout the year we are a community hub.

As a football club, we are ambitious both on and off the pitch and with your help we can make a positive difference.

WHY PARTNER WITH BRACKLEY TOWN?

Playing the 2025/2026 season in the East Midlands Regional Womens Football League Division One South League, tier six of the womens football pyramid.

With every home game being played at St James Park for our ladies first team, which is also where our mens first team will be competing on in the National League, tier five of the mens football pyramid, competing against some huge football teams including Yeovil Town, Carlisle United, Rochdale and former premier league side Oldham Athletic! There is a fantastic opportunity to get lots of exposure for anyone who partners with our football club.

We have a growing and engaged social media following of all age groups, and is a real focus area for growth in the coming season, with more match day content and player interviews!

Our social media follower numbers are:

- Facebook 801 (60/40% split of women to men)
- Instagram 843
- Twitter 119





LADIES SPONSORSHIP PACKAGES

We want our packages to be accessible to as many people and businesses as possible, and we are always happy to tailor packages based on individual needs. We want this to be a mutually beneficial partnership so will work with you to make sure you get ROI from your investment, enjoy match days and grow together.

- **MATCH SPONSORSHIP**
- **PLAYER SPONSORSHIP**
- **DIGITAL SPONSORSHIP**
- **PERIMETER BOARD ADVERTISEMENT HOARDING**
 - **PERMANENT**
 - **TEMPORARY FOR LADIES GAMES ONLY**
 - **TRAINING PITCH**
- **¼ ZIP SPONSORSHIP**
- **BACK OF SHIRT SPONSOR**





SPONSORSHIP PACKAGES

HOME MATCH SPONSORSHIP

PRICE - £50

- 2 representatives get free entry
- Named as official match sponsor for ladies 1st team home game
- All content for the match on social media will feature company logo/name along with match shoutouts at the ground
- Representatives to choose player of the match
- Logo/Name on scoreboard

PLAYER SPONSORSHIP

PRICE: £100



- Free admission to all ladies home games
- All content will feature alongside any individual mentions of your player on our socials and website along with match shout outs at the ground
- Website feature and direct link to your company site
- Shout out on social media with your player

DIGITAL SPONSORSHIP

PRICE - £100

- Free admission to all ladies homes games
 - Company logo will feature on all our match day social media content
 - Website feature and direct link to your company site
 - 3 x Social media promos over the season
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PERIMETER BOARD SPONSORSHIP

PITCH SIDE PERIMETER BOARD

PERMANENT PERIMETER BOARD

PRICE: £500+VAT PER SEASON

- **Will be on display all year round for all games and events at St James Park.**
- Design your own board to meet the needs of your business
- Social media features
- Company logo on club website with direct link to your website or main social media

POP UP PERIMETER BOARD

PRICE:£250+VAT PER SEASON

- **Will be on display for Ladies football games only**
- Advertisement board in prime location
- Design your own board to meet the needs of your business
- Social media features
- Company logo on club website with direct link to your website or main social media

AGP TRAINING PITCH PERIMETER BOARD

PRICE: £250

- Advertisement board on our AGP training pitch
 - AGP used by 750+ participants per week
 - Design your own board to meet the needs of your business
 - Company logo on club website with direct link to your website or main social media
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KIT SPONSORSHIP

1/4 ZIP TOP SPONSORSHIP

PRICE: £1500

- Free admission to all ladies homes games
- Logo printed on to 1/4 zip tops that will be worn on all match days and at trainings
- Social media features
- Website feature and direct link to your company site

BACK OF SHIRT SPONSOR

PRICE: £2000

- Logo printed on to the back of our new match shirts
 - Prime view for all matches through supporters and any match day pictures of players
 - Social media features
 - Website feature and direct link to your company site
 - All content for the match on social media will feature company logo/name along with match shout outs at the ground
 - Free admission to all ladies home games
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